



Co-funded by
the European Union

CONNECT, CRITIQUE, CREATE

ERASMUS+ YOUTH EXCHANGE

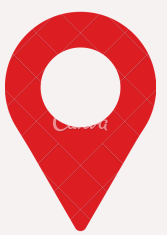


**Sport- und Kultur Verein
"NEUER START"**

PROJECT DETAILS



22ND OF NOVEMBER - 1ST OF DECEMBER



KOBULETI, GEORGIA

TARGET GROUP:



- 36 participants: 5 young people and 1 team leader per country, representing partner organizations;
- Age: 30 participants 18-30 years old and one team leader per group without age limit;
- The youth exchange project “Connect, Critique, Create” team will include 36 participants from Austria, Georgia, Poland, Türkiye, Lithuania and Armenia



ABOUT THE PROJECT



What we would like to achieve by implementing the project

Youth exchange project “Connect, Critique, Create” aims to empower young people with critical media literacy skills in a world saturated with diverse and constant information flows. The primary goal is to equip youth with the ability to discern, analyze, and engage with media content in a thoughtful and informed manner. By doing so, we aim to enhance their capacity to participate actively and responsibly in society.

Our approach addresses the urgent need for media literacy education, which is not sufficiently provided in traditional learning environments. Through nonformal learning methods and international collaboration, we aim to bridge this educational gap, ensuring young people are well-prepared to navigate the complex media environment.



Project Activities

Each day of the program has been well-planned to cover the range of challenges that youngsters in the modern world face while trying to find their way through the flow of information.

From the very beginning icebreakers to the final reflections and evaluations, activities not only connect people or help in the understanding of cultures, but they relate very closely to the cause of empowering the participant to discern, discuss, and critically dissect media content. This approach ensures that participants, by the end of the program, are not just consumers of media but vested with the tools to analyze and change the media landscape actively.



ABOUT THE PROJECT



What are the objectives of the project?

- To enable young people to critically evaluate media content, fostering the ability to differentiate between facts and misinformation, and make informed decisions about what to believe and share;
- To educate participants on the significant role media plays in shaping perceptions of the world, society, and individual self-concepts, promoting a deeper understanding of media influence;
- To teach youth to identify biases, uncover untold aspects of stories, and critically assess media messages based on personal experiences, beliefs, and values;
- To encourage participants to produce their own media content, thus understanding the creation process and empowering them to contribute positively to the media landscape;
- To facilitate exchanges among young people from different countries, enhance cultural understanding, and share insights on media practices across cultures;
- To equip youth with media literacy skills and teaching strategies to further disseminate these essential skills within their communities;
- To increase consciousness about the importance of media literacy for active citizenship and the functioning of democracy, aiming to create a more informed and engaged youth populace.



FOOD



Breakfast, Lunch, Dinner and Coffee breaks will be provided at the hotel.

Participants should inform us forward about their dietary (Vegetarian, Don't eat pork, etc) or any specific needs.

HEALTH INSURANCE



Each Participant is responsible to have relevant health insurance.

WORKING LANGUAGE



English - the main idea is to motivate youngsters to improve english and realize the importance of this language as a tool of communication.

CURRENCY



CURRENCY IN GEORGIA: LARI (GEL), 1 LARI=100 TETRI.

THE EXCHANGE RATE IS APPROXIMATELY: 1 USD = 2.58 GEL; 1 EUR = 2.87 GEL

NONE OF THE CURRENCIES WILL BE ACCEPTED IN THE TRADE CENTERS, CAFES, PUBS, AND RESTAURANTS OR BY TAXI EXCEPT FOR GEL.

THE EXCHANGE OF MONEY IS ACCESSIBLE AT THE AIRPORT, ALSO IN KOBULETI.



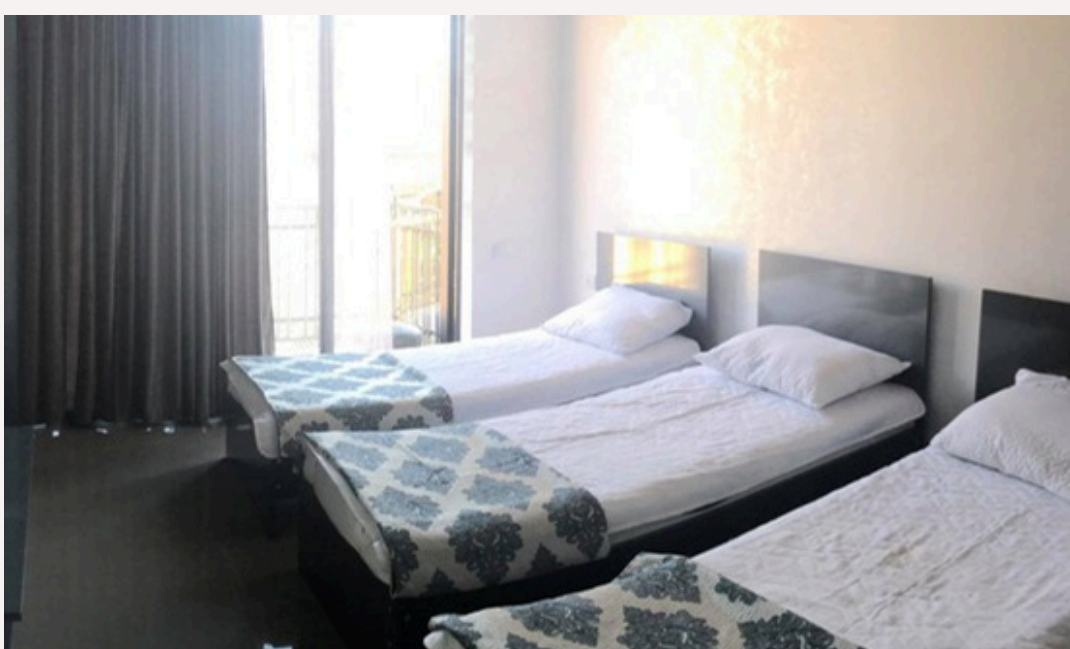
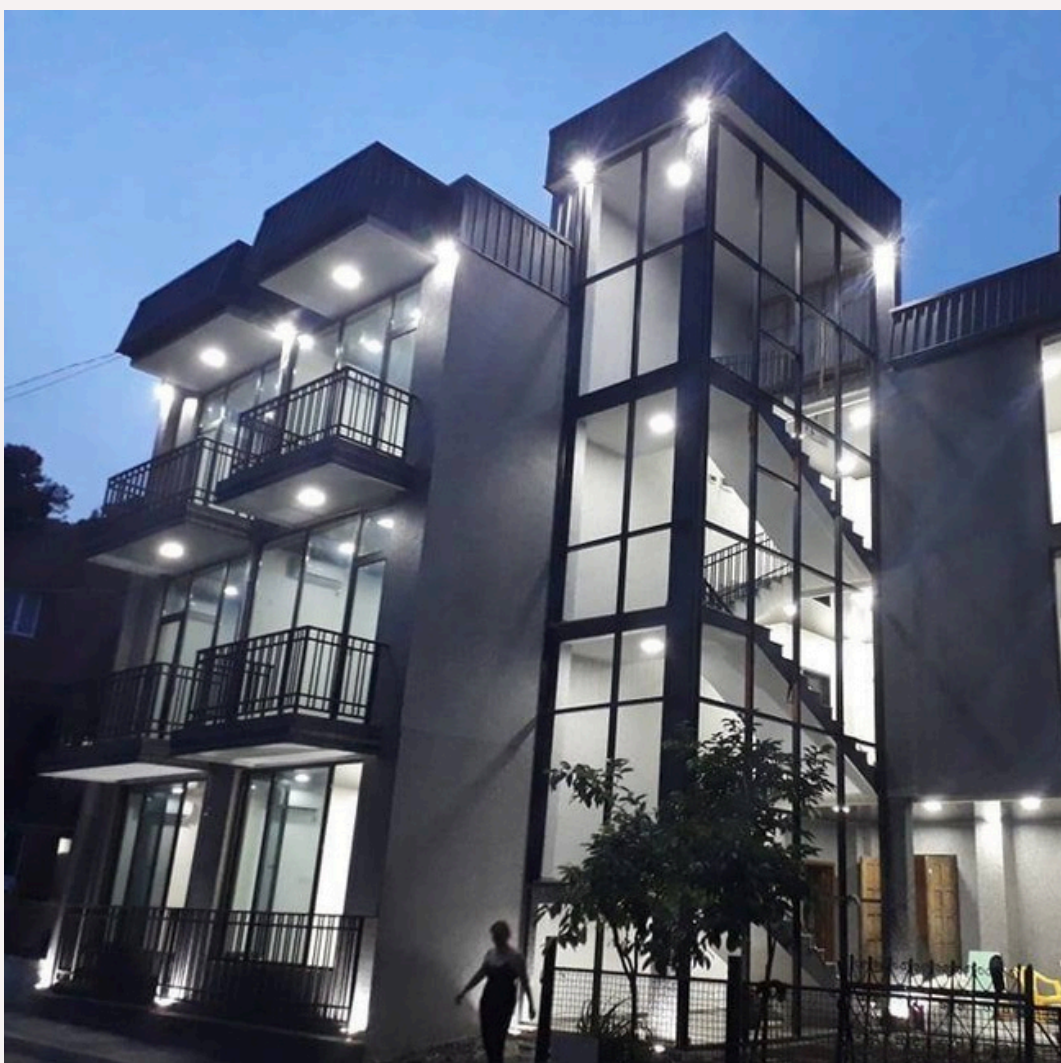
If you buy your ticket in your local currency, which might be different from EURO, we will calculate your travel costs according to the exchange rates from the official European Commission web.
www.ec.europa.eu/budget/infocurrency/index.cfm?Language=en



THE VENUE AND ACCOMMODATION IN GEORGIA

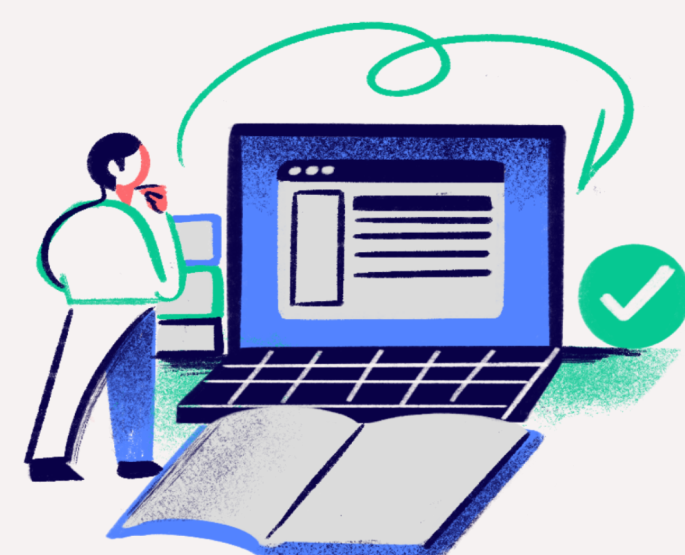


ADDRESS: #644A DAVIT AGHMASHENEBELI STREET, KOBULETI, GEORGIA



PARTICIPANTS WILL BE ACCOMMODATED IN ROOMS WITH 2-3 BEDS.

TOILETS, AIR-CONDITIONERS AND SHOWER-BATHS ARE IN ALL ROOMS OF THE HOTEL. TOWELS AND BED LINENS ARE PROVIDED.

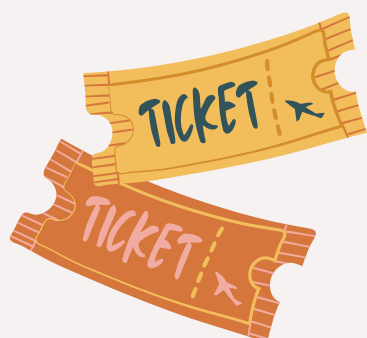


PREPARATION



- CULTURAL PRESENTATION OF YOUR COUNTRY (DANCES, MUSIC, GAMES, FOOD, DRINKS, TRADITIONAL CLOTHES, SYMBOLS, ETC.). PROMOTIONAL MATERIALS TO PRESENT YOUR ORGANIZATION TO OTHER PARTICIPANTS.
- MEDICINES, WHICH YOU NEED TO GET REGULARLY;
- KEEP ALL YOUR BOARDING PASSES AND TRAVELING TICKETS. OTHERWISE WE WILL NOT BE ABLE TO MAKE ANY REIMBURSEMENT.

TRAVEL



IT IS POSSIBLE TO REACH KOBULETI THROUGH 3 AIRPORTS: TBILISI INTERNATIONAL AIRPORT, KUTAISI AIRPORT, AND BATUMI AIRPORT. "YOUTH CENTER OF GEORGIA" WILL ASSIST OR ARRANGE THE LOCAL TRANSPORTATION FROM THE AIRPORTS TO THE VENUE AND BACK.



**PLEASE:
BEFORE BOOKING YOUR FLIGHTS, YOU SHOULD PROVIDE
DETAILS OF YOUR TRAVEL PLANS TO US FOR VERIFICATION
AND APPROVAL.**

YOU CAN ARRIVE IN GEORGIA 2-3 DAYS EARLIER TO SEE AROUND OR TRAVEL A BIT. HOWEVER, THIS SHOULD BE DONE AT YOUR OWN EXPENSE.





ORGANIZATIONS



Austria

Sport- und Kultur Verein "NEUER START"

Travel costs limit: 360 EUR



Georgia

Wisdom Tutoring Factory

Travel costs limit: 23 EUR



Poland

Regionalne Centrum Mlodziezy

Travel costs limit: 360 EUR



Lithuania

Kartu Projektai

Travel costs limit: 275 EUR



Türkiye

Antalya Gönüllü Gençlik Grubu

Travel costs limit: 275 EUR



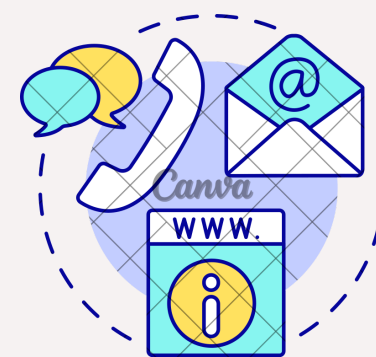
Armenia

Natural Intelligence

Travel costs limit: 210 EUR



CONTACT INFORMATION



YCG TEAM

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PLEASE, DO NOT HESITATE TO CONTACT US IF YOU NEED MORE
INFORMATION OR WOULD LIKE TO DISCUSS ANY DETAILS!
WE ARE LOOKING FORWARD TO MEETING YOU.

